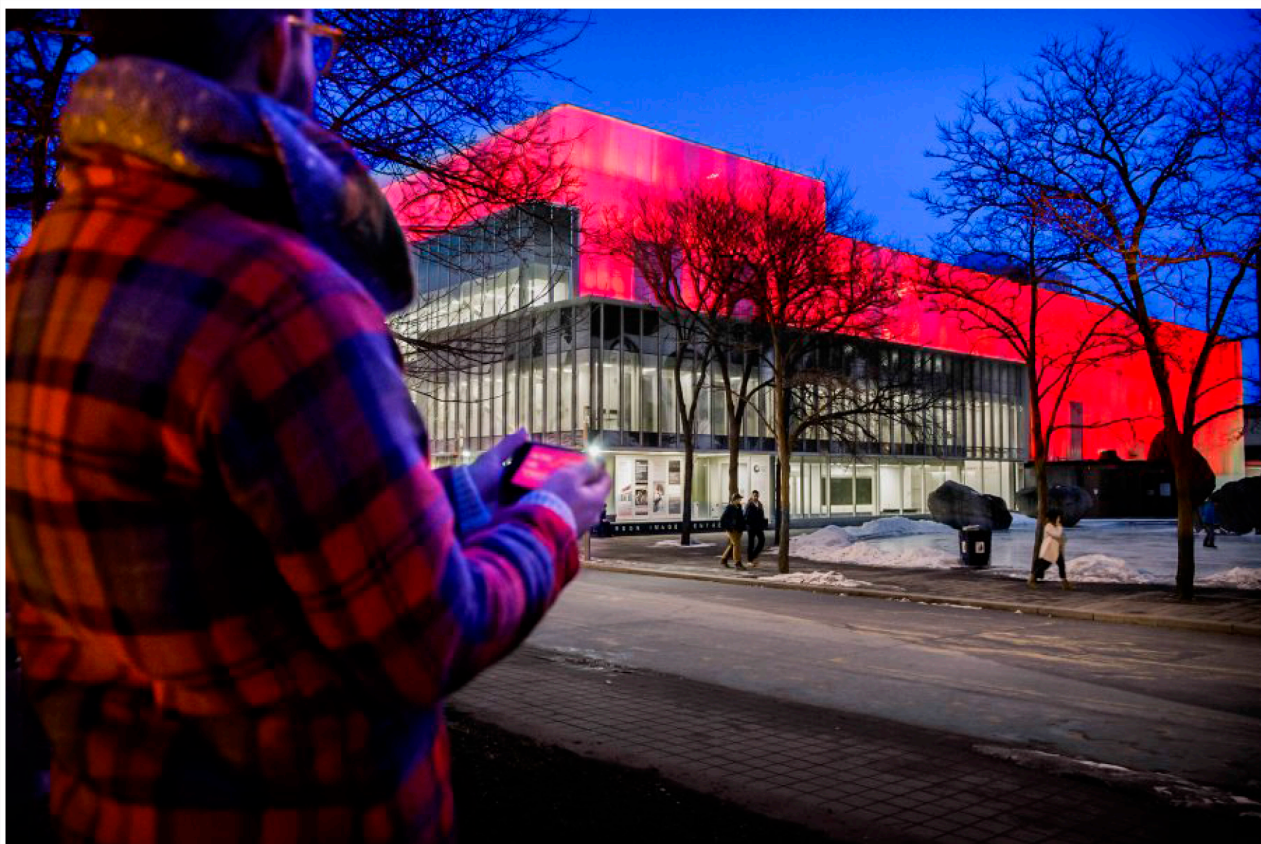


# Media Architecture Summit 2016 to run this week in Toronto

September 27, 2016  
by Canadian Architect



In the Air Tonight (2014). Photo by Maggie Chan

From September 29 to October 1, the Media Architecture Summit 2016 — presented by York University and Sensorium: Centre for Digital Arts & Technologies — will explore the role of urban scenes, interactive media façades, and large-scale public projections in architecture, public art, civic engagement and urban renewal.

Beyond mere decoration, civic spectacle and city branding, Media Architecture shapes our collective identity through digital place-making, 24-hour architecture, and reanimating public space. Held for the first time in North America, MAS 2016 brings together artists and designers, architects, scholars, and representatives from the cultural sector and industry presenting a range of projects including context aware illuminated spaces, architectural projection, animated building façades, and interactive installations inviting spontaneous public performance.

MAS 2016 welcomes attendees from around the world to the TIFF Bell Lightbox, home of the Toronto International Film Festival. MAS opens with an evening keynote from internationally acclaimed media artist, Rafael Lozano-Hemmer. The summit continues with a day of featured talks, panel discussions followed by an evening social hosted at InterAccess. The final day of the summit features workshops and an industry panel. MAS closes with a curated walk at Nuit Blanche Toronto, one of the world's largest outdoor dusk-to-dawn art events.

Featured talks include Philip Beesley (Experimental Sculptor/Architect, Canada), Jan Edler (Architect/Designer, Germany), Scott McQuire (Media Scholar, Australia), Dietrich Neumann (Urban Studies Scholar, USA)

Panel presentations and workshops include Ali Momeni (New Media Artist, USA), Amahl Hazelton (Moment Factory, Canada), Di Mainstone (Artist/Researcher, UK), Veronika Pauser (Artist/Researcher, Austria), Isabelle Rousset (Derivative, Canada), Tanya Toft (Curator/Researcher, Denmark), Graham Wakefield (Researcher/Software Developer, Canada), Mason White & Lola Sheppard (Lateral Office, Canada), Nathan Whitford (Artist, Canada).

To learn more about this event, please [click here](#).