



**BALTAN LABORATORIES**

08th of July, 2015

# Level of Confidence By Rafael Lozano-Hemmer

In commemoration of the 43 disappeared students from Ayotzinapa school in Iguala, Mexico



“Level of Confidence” (“Nivel de Confianza” in Spanish) is an art project by [Rafael Lozano-Hemmer](#) featuring a face-recognition camera that has been trained with the faces of the 43 disappeared students from Ayotzinapa school in Iguala, Mexico ([NOS report](#) about the tragedy). As you stand in front of the camera, the system uses algorithms to find which student’s facial features look most like yours and gives a “Level of Confidence” on how accurate the match is, in percent. The piece will always fail to make a positive match, as we know that the students were likely murdered and burnt, but the commemorative side of the project is the relentless search for them and their overlap with the public’s own facial features.

The software of “Level of Confidence” is available for free download and open source. Lozano-Hemmer invites institutions around the world to download the software and exhibit the work to draw attention to this tragedy.

### **About**

Rafael Lozano-Hemmer was born in Mexico City in 1976. Lozano-Hemmer develops interactive installations that are at the intersection of architecture and performance art. His main interest is in creating platforms for public participation, by perverting technologies such as robotics, computerized surveillance or telematics networks. His large-scale interactive installations have been commissioned for events such as the UN World Summit of Cities in Lyon (2003), the 50<sup>th</sup> anniversary of the Guggenheim Museum in New York (2009), and the Winter Olympics in Vancouver (2010). His work is in major collections around the world and he is the recipient of many notable awards including two BAFTA (British Academy Awards for Interactive Art) in London, a Golden Nica at the Prix Ars Electronica in Austria, and the “Artist of the year” Rave Award from Wired Magazine.

### **Credits**

Text: [www.lozano-hemmer.com](http://www.lozano-hemmer.com)

Image: Rafael Lozano-Hemmer, "Level of Confidence", 2015. Shown in Montréal, Québec, Canada.

Photo by: Antimodular Research.

Date: **16 July 2015 - 16 September 2015**  
Time: **Sunday-Friday: 10:00-22:00, Saturday: 12:00-22:00**  
Price: **Free entrance**  
Location: **Baltan Laboratories**  
Street: **Kastanjelaan 500**  
Zip code: **5604 EA**  
City: **Eindhoven**  
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